



THE EXCHANGE

A WEEKLY PUBLICATION OF
THE DALLAS BUSINESS ASSOCIATION

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February 25, 2020

Jim Poluikis assisted the members with accessing DBA's social media sites. To increase awareness of DBA, we have the following social media links. Content must be added to these sites to make them viable. A few sentences is all that is required. Everyone, should review these sites and add a comment. As per below, you can win \$50.00.

March 3rd Program: TBA

Notes and Announcements

Content contest: The below links are for DBA social media sites. Between now and April 1, 2020 the DBA member that posts the most relevant content on these sites will win a Grant.

The following are social media links for DBA that need content:

<https://www.linkedin.com/company/dallas-business-association>

<https://www.facebook.com/dallasbusinessassoc/>

<https://www.youtube.com/channel/UCaN50mDcwXKddrsslO4ch5Q>

<https://www.facebook.com/events/475609586324574/>

Each DBA member is encouraged to post a review of DBA at the following Google Review Link <https://tinyurl.com/y67wgje7>

BRAG BUCKS:

Of Member's Present at last meeting: 10.

February Birthdays: Guy Smith – 02/03, Lynn Hood – 02/17; Connie Smith – 02/24

February DBA Member Anniversaries: Fred Badyna – 1974.

Amount of Business Given: \$40,000 Amount of Business Received: \$370.00

Leads Given: 3 Leads Received: 3

MEMBERS ABSENT: Dennis Cianciulli, Joe Kboudi, Fred Badyna, Daryl Blank, and Connie Smith.