



THE EXCHANGE

A WEEKLY PUBLICATION OF
THE DALLAS BUSINESS ASSOCIATION

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January 28, 2020

Certified Arborist, Jim Breaux of Personal Touch Tree Service, informed us about best practices for taking care of our trees. Jim's company offers an extensive menu of arborological services and can tackle any tree problem, no matter how large or small. A new tree should be pruned to train it for growth and a mature tree usually needs trimming every 2 – 3 years. There is no need to paint the surface of a cut. He recommends that trees be fertilized by liquid injection and says that a "weed and feed" grass fertilizer should never be used around trees. His current tree of choice is an Autumn Blaze Maple.

February 4th Program: Bill Evans will be speaking about The Rwanda Gorilla Habitat.

Notes and Announcements

WIN

\$50



Content contest: The below links are for DBA social media sites. Between now and March 1, 2020 the DBA member that posts the most relevant content on these sites will win a Grant.

The following are social media links for DBA that need content:

<https://www.linkedin.com/company/dallas-business-association>

<https://www.facebook.com/dallasbusinessassoc/>

<https://www.youtube.com/channel/UCaN50mDcwXKddrsslO4ch5Q>

<https://www.facebook.com/events/475609586324574/>

Each DBA member is encouraged to post a review of DBA at the following Google

Review Link <https://tinyurl.com/y67wgje7>

FEBRUARY SOCIAL: Prissy Maher has planned a wonderful evening at Aboca's Italian Grill, Feb 12, 2020, 6:30PM, 100 S. Central Expressway Suite 63, Richardson TX 75080. PLEASE RSVP to her by 2/9 at: <prissymaher@ebby.com>

Of Member's Present at last meeting: 11.

January Birthdays: Robert Sheeley – 01/13.

January DBA Member Anniversaries: Robin Hamm – 1994; Bob Nienstadt – 2008.

Bryan and Jim each won \$16 in fun bucks.

MEMBERS ABSENT: Dennis Cianciulli, Connie Smith, Bruce Washington, and Steve Meleleu