



dallas business association
Networking that WORKS

THE EXCHANGE

A Weekly Publication of The Dallas Business Association
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July 24, 2018



Guest speaker, Jake Thompson, Chief Encouragement Officer, challenged our members to better business owners by “Competing Everyday”. Pulling from his unique professional career, Jake distilled the art of competition into actionable tips such as: take control, don’t let fear guide you, be courageous, and press onward. Jake describes our real competition as ourselves. Real competitors have “grit”; “employ setbacks as a lesson”; and “end on empty”. He recommends having a goal to catch and pass the “next runner”. Competitors finish what they start and finish on an empty tank. Jake created a successful business utilizing these techniques and offers weekly encouragement via his podcast; “Compete Everyday”.

Tuesday, July 31st Program: TBA.

Notes and Announcements

OFF SITE MEETING: Our August 7th meeting will be held at “Another Broken Egg” restaurant located at 4250 Frankford, #A100, Dallas, TX 75287, southwest corner of Frankford and the Tollway. Everyone should make a special effort to attend.

Fred Badya, our Vice President in charge of speakers, has requested members to sign up to promote their business to the other members by presenting a program at one of our Tuesday meetings. A sign-up sheet was circulated at Tuesday’s meeting, so please contact Fred if you missed the meeting.

TUESDAY’S MEETING: 12 members present. 7 leads given. 3 leads received. \$4,331.00 in business given. \$6,800.00 in business received.

July Birthdays: Jim Poluikis – 7/22

MEMBERS ABSENT FROM TUESDAY’S MEETING: Bob Nienstadt, Josiah Dieckmann, Cassie Bledsoe, Connie Smith, Karen Allen, and David Davis