



dallas business association
Networking that WORKS

THE EXCHANGE

A Weekly Publication of The Dallas Business Association
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July 17, 2018



The next time you wash your hands in a public restroom recall the following image: A photo featured in a *Playboy* magazine of a naked dog that just emerged from the water. That will remind you to “shake” (which is what a dog does when it comes out of the water) your hands and then “fold” (which is where the feature photo is located in the magazine) your paper towel so as to use only one towel. TED talks presented at Tuesday’s meeting focused on memory techniques and conservation. A memory technique is to create a bizarre image about what you are trying to remember that is tied to something that you already know. By using only one paper towel when drying hands, we can save over 571 million pounds of paper. How bizarre!

Tuesday, July 24th Program: TBA.

It was great to have former member, Bob Scott, visiting at Tuesday’s meeting.

Notes and Announcements

Fred Badya, our Vice President in charge of speakers advises:

Beginning in August, you have the opportunity to declare when you would like to promote your business to the members. You can choose the regular presentation at our meeting, or you can have an offsite to your place of business. Please let me know if you have a date in mind, otherwise I will be harassing you to no end. Also, Dr Allen lined up some very informative programs for us, which we thank her for doing such a good job, so if you have someone in mind, I would greatly appreciate your referral to me. Let us be your walking talking billboards for your business, so tell us how best to promote you.

TUESDAY’S MEETING: 12 members present. 10 leads given. 7 leads received.

\$5,460.00 in business given. \$9,000.00 in business received.

July Birthdays: Jim Poluikis – 7/22

BRAG BUCKS: Elaine’s daughter has secured a job in New York and Elaine will soon be assisting her in the move. Fred and Mercedes played 12 different golf courses in 14 days on their recent vacation.

MEMBERS ABSENT FROM TUESDAY’S MEETING: Bruce Washington, Joe Kboudi, Robin Hamm, Marcia Meleleu, Josiah Dieckmann, and Lynn Hood