



dallas business association  
Networking that WORKS

# THE EXCHANGE

A Weekly Publication of The Dallas Business Association  
H. Guy Smith, Executive Director (972) 774-9000 www.dallasbusiness.org

## OFFICER / DIRECTORS

### President:

Michelle Kubitz  
Amegy Bank  
3014 Monticello Ave.  
Dallas Texas 75205  
(214) 754-6016

### Vice-President:

Dr. Karen Allen, OD  
Premier Vision of Dallas  
16479 Dallas Parkway, Suite 475  
Addison, Texas 75001  
(214) 206-3380

### Secretary/Treasurer

Joe Kboudi  
Smithco Flooring  
14073 Proton Road  
Dallas, Texas 75244  
(972) 243-0973

### Leads/Attendance Chair

Herb Ziev, MBA, CMPS, CDLP  
Benchmark Mortgage /  
VA Loan Place  
3004 Communication Pkwy., #100B  
Plano, Texas 75093  
(214) 683-1427

### Social/Acquaintance Chair

Kelly Brookbank  
Kelly's Pooch Hotel  
9501 Faircrest Dr.  
Dallas, Texas 75243  
(214) 341-3637

### Membership Chair

Cassie Bledsoe  
Dave Perry Miller Real Estate  
5950 Berkshire Lane, Ste 100  
Dallas, Texas 75225  
(214) 536-2416

### Past President

Elaine Kollaja, CPA  
108 West Shore Dr., Suite E  
Richardson, Texas 75080  
(214) 499-6646

July 10, 2018



## HUGO AND LYLA'S LITTLE FREE LIBRARY

Elaine Kollaja shared her experience of creating a Little Free Library in her front yard. Started in Wisconsin in 2009, the Little Free Library concept has grown to over 60,000 libraries worldwide. Elaine opened hers in 2017 and named it after her 2 dogs. She regularly updates the selections and enjoys seeing and sometimes visiting with her patrons. You can check out the library on Facebook: Hugo & Lyla's Little Free Library.

**TUESDAY'S GUEST:** Jerry Rupe, [jrupe@globalhomefinanceinc.com](mailto:jrupe@globalhomefinanceinc.com), guest of Fred Badyna

**July 17, 2018 Program: Dr. Karen Allen with a TED Talk**

## NOTES AND ANNOUNCEMENTS

**BOARD MEETING: Immediately following this Tuesday's (July 17<sup>th</sup>) meeting.**

Fred Badyna, our Vice President in charge of speakers advises:

Beginning in August, you have the opportunity to declare when you would like to promote your business to the members. You can choose the regular presentation at our meeting, or you can have an offsite to your place of business. Please let me know if you have a date in mind, otherwise I will be harassing you to no end. Also, Dr Allen lined up some very informative programs for us, which we thank her for doing such a good job, so if you have someone in mind, I would greatly appreciate your referral to me. Let us be your walking talking billboards for your business, so tell us how best to promote you.

**TUESDAY'S MEETING: 7 members present. Leads Given: 2, Leads Received: 1, \$ Amount of Business Given: \$25,556.28.00; \$ Amount of Business Received: \$1,880.00  
DBA July Birthdays: Jim Poluikis – 7/22**

**MEMBERS ABSENT FROM TUESDAY'S MEETING: EVERYONE EXCEPT: Bob Nienstadt, Steve Meleleu, Fred Badyna – via alternate George Ferrin, Guy Smith, Lynn Hood, Robin Hamm, and Elaine Kollaja**