



dallas business association
Networking that WORKS

THE EXCHANGE

A Weekly Publication of The Dallas Business Association
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February 6, 2018

Caliente - AF 690



The most powerful tool in interior decorating is color and DBA's Interior Designer, Lynn Hood, introduced us (via PowerPoint, no less) to this year's color of the year, Caliente (as per Benjamin Moore). Color can change emotions and provides the greatest bang for the buck when redesigning an interior. For 2018 the trend is darker (see Caliente) with more expressive colors. Always be cognizant that lighting will affect color. When considering a color change, let Lynn show you how to have fun with color.

Tuesday, February 13th Program: FIELD TRIP to Robert Sheeley's office: 2815 Valley View Lane, Suite 202 Dallas, 75234

Notes and Announcements



DBA SOCIAL: When: Friday, February 9, 2018, 6-????? Where: Enchiladas, 7050 Greenville Ave, Dallas, 75231. www.enchiladasrestaurants.com

Cost: Good news! The club will pick up dinner. If you choose to have adult libations, you will be responsible for your tab.

TUESDAY'S MEETING: 14 members present. 2 leads given. 4 leads received. \$12,000.00 in business given. \$50,565.00 in business received. Fun bucks were not fun due to a lack of participation.

February Birthdays: Guy Smith - 02/03; Grover Brillhart - 02/11; Elaine Kollaja - 02/13; Lynn Hood - 02/17; Connie Smith - 02/24

DBA February Membership Anniversaries: Fred Badya - 1974; Wade Brower - 2017.

BRAG BUCK: Steve Meleleu's grandson is starring in a TV public service announcement for the Cub Scouts.

TRIVIA QUESTION: February is the month with the most DBA member birthdays. What month does not have any DBA member birthdays and any DBA membership anniversaries? (First correct answer submitted after 2AM, February 10, 2018 wins and Elaine is not eligible.) Offer expires at noon, February 12, 2018.

MEMBERS ABSENT FROM TUESDAY'S MEETING: Grover Brillhart, Raymond Wong, David Davis, Connie Smith, Jim Poluikis, Fred Badya, Bob Sheeley and Bruce Washington